

PROGRAM OBJECTIVES

- To master the fashion and figure anatomy illustrations
- To master the pattern making skills, including pattern drafting and manipulating.
- To master draping techniques.
- To master garment sewing skills.
- To research and forecast future trends.
- To apply marketing strategies.
- To use computer softwares to create designs, patterns and technical drawings
- To develop concepts.
- To design collections.
- To organize fashion shows and promotional activities.
- To build portfolio.

FACILITIES AND EQUIPMENTS

- Sewing, draping, drafting and pattern making spaces
- Fashion production workshops
- Digital pattern making and fashion illustration studios
- Sewing machines for each student
- Spacious drawing classes
- Computer laboratories
- Study library with extensive collection of fashion books and periodicals
- Garment window display areas

CAREER OPPORTUNITIES

- Fashion Designer
- Textile Designer
- Pattern Maker
- Fashion Stylist
- Fashion Illustrator
- Fashion Consultant
- Costume designer (Cinema/theatre)
- Fashion Journalist

FASHION DESIGN | 1 YEAR

STYLIST/ILLUSTRATOR COURSE LIST

- Fashion Concepts
- Study and Utilization of Raw Materials
- Graphic Process Application and Visual Presentation
- Fashion Phenomena
- Research of Raw Materials for the Production of Garments
- Research of Distinct Fashion Concepts
- Fashion and Society
- Defining Characteristics of A Collection
- Trend Analysis and Presentation
- Producing Collection Plan
- Portfolio Elaboration
- Fashion Promotion

FASHION DESIGN | 1 YEAR

PATTERN MAKER CERTIFICATE COURSE LIST

- Composition of Simple Garments
- Style Research by Draping
- Assembling Principles of Simple Garments
- Fashion Concepts
- Study and Utilization of Raw Materials
- Composition of Various Garments
- Style Evaluation by Draping
- Assembling Principles of Various Garments
- Graphic Process Application and Visual Presentation
- Research of Raw Materials for the Production of Garments
- Composition of Elaborated Garment
- Garment Feasibility
- Garment Construction and Computer
- Trend Analysis and Presentation

FASHION DESIGN | 2 YEARS

ADVANCED DIPLOMA COURSE LIST

- Composition of Simple Garments
- Style Research by Draping
- Assembling Principles of Simple Garments
- Fashion Concepts
- Study and Utilization of Raw Materials
- Composition of Various Garments
- Style Evaluation by Draping
- Assembling Principles of Various Garments
- Graphic Process Application and Visual Presentation
- Fashion Phenomena
- Research of Raw Materials for the Production of Garments
- Composition of Elaborated Garment
- Garment Feasibility
- Garment Construction and Computer
- Research of Distinct Fashion Concepts
- Fashion and Society
- Detailed Planning and Prototypes
- Technical Files Elaboration
- Garments Production
- Defining Characteristics of A Collection
- Trend Analysis and Presentation
- Collection Elaboration and Prototypes
- Evaluation of Garments
- Producing Collection Plan
- Planning and Production
- Managing an Exclusive Program
- Collections for Target Markets
- Presentation and Evaluation of Collections
- Portfolio Elaboration
- Work Task Management = Job Task
- Fashion Promotion



“FASHION IS NOT SOMETHING THAT EXIST IN DRESSES ONLY. FASHION IS IN THE SKY, IN THE STREET. FASHION HAS TO DO WITH IDEAS, THE WAY WE LIVE, WHAT IS HAPPENING”

Coco Chanel

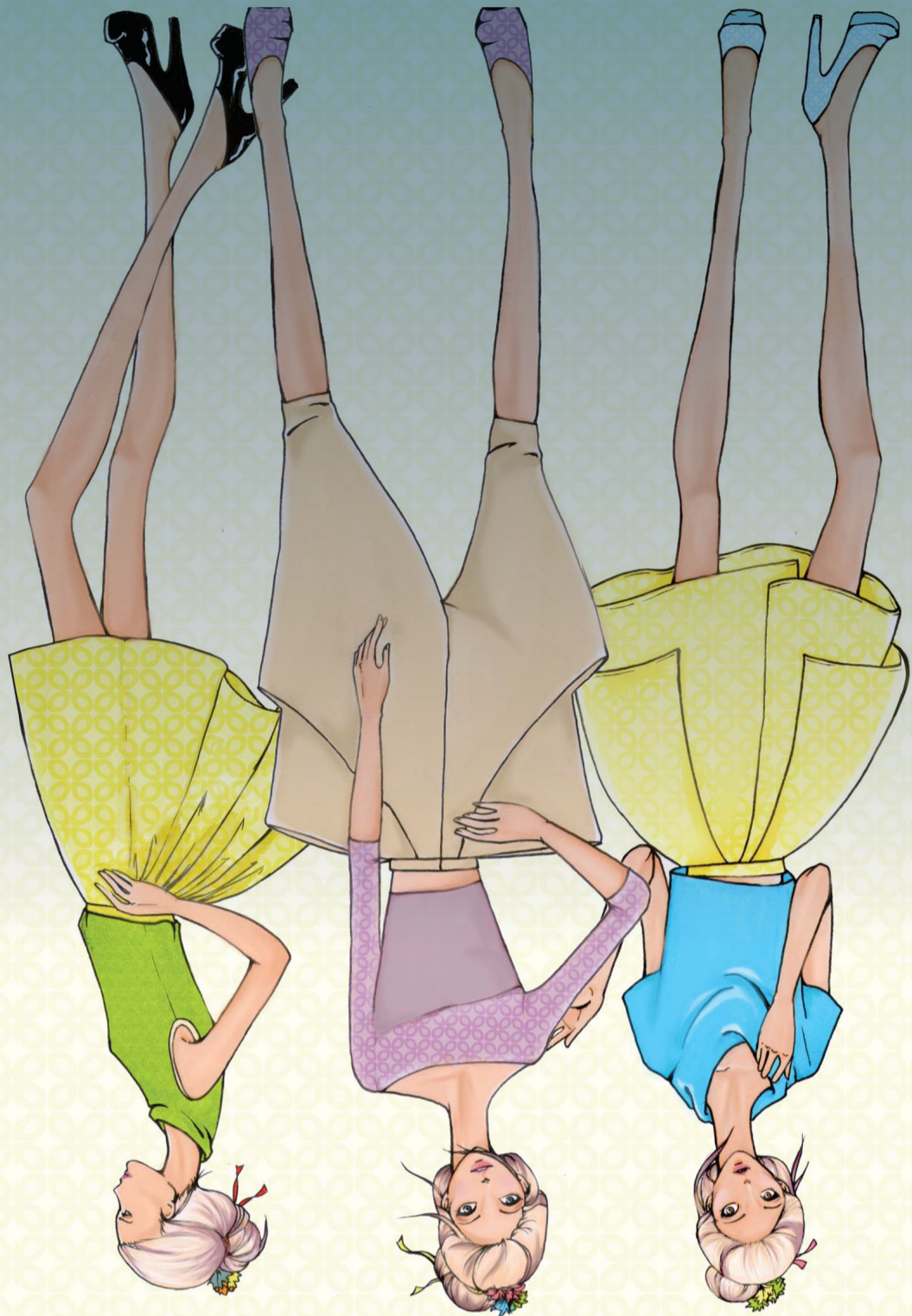
FASHION DESIGN | 3 YEARS*

BACHELOR LEVEL COURSE LIST

- Composition of Simple Garments
- Assembling Principles of Simple Garments
- Graphic Process Application and Visual Presentation
- Study and Utilization of Raw Materials
- Bahasa Inggris I
- Collection Elaboration and Prototypes
- Evaluation of Garments
- Producing Collection Plan
- Garments Production
- Kewarganegaraan
- Composition of Various Garments
- Assembling Principles of Various Garments
- Fashion Concepts
- Fashion Phenomena
- Research of Raw Materials for the Production of Garments
- Bahasa Inggris II
- Collections for Target Markets
- Presentation and Evaluation of Collections
- Garment Construction and Computer
- Fashion Promotion
- Composition of Elaborated Garment
- Garment Feasibility
- Style Research by Draping
- Research of Distinct Fashion Concepts
- Fashion and Society
- Bahasa Indonesia
- Portfolio Elaboration
- Work Task Management
- Fashion Product Development
- Akuntansi dan Pembiayaan Usaha
- Mekanisasi Garmen
- Detailed Planning and Prototypes
- Technical Files Elaboration
- Style Evaluation by Draping
- Defining Characteristics of A Collection
- Trend Analysis and Presentation
- Agama
- Buying and selling products and services
- Planning and Production
- Lingkungan dan Perilaku Konsumen
- Manajemen Inventori
- Kontrol Kualitas
- Tugas Akhir

*Local Certification under Sekolah Tinggi Desain LaSalle

Design by Anya Shinta



With high quality education, this curriculum will prepare students for the local and international fashion industry and equip them with necessary skills to become a successful, highly employable, as well as independent fashion designer.

Fashion Design program equips students with the skills to be innovative designers. Students will learn all the stages of garment production, from concept research to putting together an original fashion collection, artistic design and the practical process complete with fashion theory, as well as essential knowledge and training in brand development, fashion communication, management, accounting and quality control.

FASHION DESIGN



Heritloom Couture Industrial Project
by Kelly V., Devina S., Wulan M & Angelica M



LaSalle College

MAKE IT HAPPEN!

FASHION DESIGN

BACHELOR OF APPLIED ARTS,
ADVANCED DIPLOMA
AND CERTIFICATE

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